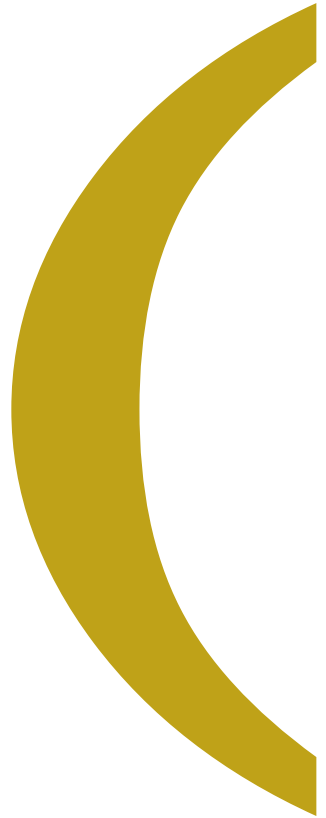


# Providing Change in Consciousness





Today's world is characterized by cultural pluralization and globalization. All areas of life are affected therefore traditional patterns of forming identity and stability are under stress.

In relation to ourselves, to our fellow human beings and to all other forms of life we have to undergo drastic changes in our behaviour, otherwise humankind will not have a future on this planet. What is required is a fundamental change of mentality.

**“Spiritual aspirations need to be integrated”**  
in every aspect of life so this change may become possible.

The World Spirit Forum is an important agent of this change.

**Prof. Dr. Michael von Brück**

professor for religious studies | LMU Munich | teaches  
Zen and Yoga at different institutions | GERMANY

# The Purpose of the World Spirit Foundation

The World Spirit Foundation encourages organizations and projects that recognize spirituality as an everyday basis for **responsible and future-oriented action** in charitable, political, economic and cultural processes.

It provides also support to organizations for international networking.

“In 2003 we started our **main project** an international Forum in Arosa originally intended as a counterpoint to the WEF World Economic Forum in Davos. Meanwhile the **WSF World Spirit Forum** has found its unique position among the ranks of international events that are shaping the future of the world.”

**Sesto Giovanni Castagnoli**  
founder and president |  
World Spirit Foundation |  
SWITZERLAND





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**WSF World Spirit Forum**

2004 to 2009 | 850 participants | 35 countries | various projects, collaborations and friendships | every year in January in Arosa | SWITZERLAND

# Being and Doing at the Forum

At the WSF World Spirit Forum, we are collectively considering a new future characterized by awareness and communion that (re)integrates spirituality to the place where it originates from: (every day) life.

It is here that "strangers" from **various cultures, religions and areas of society meet** in the spirit of curiosity, openness, and mindfulness.

In dialogues guided by mutual appreciation, we will create synergies, concrete proposals to solutions and projects for both the sphere concerned (economics, science, religion, politics, culture, society) and the big picture.

“The World Spirit Forum is an **amazing platform** for having real discussions that matter to our planet. It is a sharing of the spirituality of the heart and how it affects our everyday being and doing!”

**Colin Lee**  
director |  
Shift International |  
AUSTRALIA



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**Dr. Chintamani M. Yogi**

“spiritual companion” of the WSF Forum 2009 | leads non-profit organizations to support the education of underprivileged, orphaned children while encouraging the values of cultural and religious tolerance | NEPAL

# The Source of Real Wealth

Consciousness and the activation of the creative energy embedded in each human being in going in new directions has become an essential instrument of survival.

Not only for Philosophies and Religions but increasingly also for **organizations, institutions and the general public.**

Being guided to their own inner source, the participants of the WSF Forum gain increased confidence in their innate abilities and wisdom.

Each and everyone may consciously bring about change in their lives and thus commences the global change in consciousness.

“In a world that is finally beginning to see the futility in defining success, progress and wealth in purely material terms, the World Spirit Forum is a beacon of hope, shining a light on **an emerging and exciting movement** that values spiritual, social and sustainable wealth.”

## **Simon Cohen**

founder and managing  
director | global tolerance |  
ENGLAND



The Goi Peace Foundation launched the “Creating a New Civilization” initiative in 2005, proposing 4-S's: Sustainability, Systems, Science and Spirituality as its foundational components.

In particular, we believe **“spirituality is the core value of a new civilization”**. Therefore, we believe that the vision of the World Spirit Forum is completely in alignment with our own vision.

We hope to continue our collaboration with WSF to co-create a sustainable and harmonious world.

**Hiroo Saionji and Masami Saionji**  
president and chairperson | Goi Peace Foundation |  
JAPAN

# Work that serves in a Holistic Sense

A truly global understanding of doing business includes not only concern for stakeholders such as employees, clients and suppliers but also thoughts of how products are manufactured, how they are sold and what they are used for, where the resources come from and how mother earth is affected. We need to install this thinking **as a standard in business life.**

This is a life long process for the entrepreneur or CEO. It is not a management tool. It is a path of awareness that needs patience and grandness to succeed in.

There is no shortcut.

**The Council** of the  
World Spirit Foundation

**Sesto Giovanni Castagnoli**  
founder and president |  
entrepreneur | evolutant  
SWITZERLAND

**Michael Grabner**  
council member |  
founder and CEO Rocket  
Media Communications |  
AUSTRIA

**Jürg F. Fund-Jakob**  
council member |  
co-founder and CEO  
CT-Module |  
SWITZERLAND



# Commit yourself to Change

With your financial commitment you can  
support us in implementing our vision.

The World Spirit Foundation is based in Zurich, Switzerland and under the EDI (Federal Department of Home Affairs) represented by the Swiss Federal Supervisory Board for foundations.

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[www.sven-nieder.de](http://www.sven-nieder.de) | GERMANY



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